LIGHTNING-FAST PALLET RACKING INSTALLATION FOR EVENT LOGISTICS CLIENT

Warehouse Systems Limited



Project Complete in Just One Week – From Quote to Installation

www.warehouse-systems.co.uk



At WSL, we pride ourselves on working closely with our clients to deliver bespoke storage solutions that are tailored, reliable, and when needed, incredibly fast. This project exemplifies all of that.

When an events logistics company contacted us in need of a pallet racking system for a newly acquired warehouse, they had a strict pressing deadline. In just over a week, they were due to start receiving a significant volume of palletised stock. This meant they needed a fully operational pallet racking system, and they needed it fast.

WSL rose to the challenge. Just seven days after the initial enquiry, the project was complete. Our client was able to take delivery of pallets the very next day.

ABOUT OUR CLIENT

Our client specialises in the planning and delivery of live events, from logistics and storage to the physical build of on-site infrastructure. With their business growing rapidly, they had recently taken on an additional warehouse unit close to their main building. This new space was designed for storing event-related inventory to support their expanding operations.

With pallets of stock scheduled to arrive within days, the client needed a new pallet racking system installed very quickly. They turned to WSL to make this happen.

THE CHALLENGE

The project timeline was extremely tight. From initial contact to completed installation, we had just over a week to:

•Survey the site
•Design the racking layout
•Provide quotation
•Source and deliver materials
•Complete the installation

At the top of the deadline, there were specific design constraints we had to work with. These related to the building's footprint, a pitched roof (meaning the ceiling height varied across the space) and fire escapes. Additionally, working round things that were to be left in place such as offices and heating systems.

HOW WE RESPONDED

We wasted no time. The same day we received the enquiry, one of our designers attended the site and assess the space. By the very next day, the client had received a full quotation, complete with a proposed plan.

Because we understood how important the timeline was for our client, our team pushed every stage of the process forward without delay, from design to delivery.



THE SOLUTION

After assessing the space and the client's needs, we recommended and supplied an Adjustable Pallet Racking (APR) system. This is a robust, versatile and widely used racking solution that was ideal for the clients current and future requirements.



Configuration Details:

- Racking type: Adjustable Pallet Racking (APR)
- Set-up: Narrow aisle configuration
- Number of runs: 4
- Bays per run:
  - Run 1 – 4 bays
  - Run 2 – 3 bays
  - Run 3 – 3 bays
  - Run 4 – 7 bays

Design Considerations:

To accommodate the pitched roof and maximise the available space, we supplied racking frames in varying heights. Additionally, because the office structure at the front left of the warehouse restricted floor space, the length of the effected runs was customised to fit around the obstruction.

Future Flexibility:

One of the reasons APR was chosen is because of its inherent adaptability. The client has plans to remove the office structure in the future, freeing up more floor space. When that happens, the existing racking can easily be extended, particularly along the effected wall as well as the central run without the need for a complete redesign or rebuild.

THE INSTALLATION

With the order confirmed, our installation team arrived on-site alongside the delivery of the racking components. The entire installation was completed in just two days.
From quotation to completed build, the entire project was delivered in just one week.





HOW WE DELIVERED SO QUICKLY

This project is a standout example of what can be achieved when every part of a supply and install operation works perfectly in sync. Here's how we made it happen:

1. Immediate Response and Professional Project Management

Our ability to act fast was key. From the first call, we prioritised the project and responded without delay. Our designer visited the site within hours, enabling us to get accurate information quickly and send over a full quotation the next day.



2. Strategic Stock Holding

A critical factor in this project's success was the availability of stock.
At WSL, we maintain a dedicated quick stock warehouse at our office and factory site. We hold large quantities of components for frequently used systems like APR. Thanks to this, we were able to supply everything required for this installation directly from our own stock, with no need to rely on external suppliers or wait for deliveries.
Had we not had the necessary material at hand, lead times from manufacturers and supply chains may have delayed the project by weeks.
We invested in this stockholding strategy after the pandemic, which exposed how fragile the global supply chains could be. Many of our clients, particularly those with fast-paced or reactive businesses simply can't afford to wait. By holding our own core systems, we better equipped to meet urgent deadlines, like this one.

3. Experienced Installation Team

Our installation team brought decades of experience to this build. Their speed, professionalism, and accuracy ensured the racking was installed without issues, and all within just two days.



A JOB WELL DONE!

WSL’s rapid response, expert planning, and in-house resources meant that our client’s new warehouse was ready to receive pallets the day after our team packed up.

This project is testament to the value of experience, clear communication, and well-managed stockholding. It’s also a great example of how WSL can support clients operating on tight schedules without compromising on safety and quality.

Our client was pleased with the result and relieved to be fully operational so quickly. Knowing their new racking system is adaptable and can grow with their business also gave them confidence that their investment would serve them well in the future.







THE PROJECT - IN A FEW WORDS



Project: Adjustable Pallet Racking (APR)
Industry: Events. Logistics and Infrastructure
Challenge: One week project deadline

Solution:
•Same day on site visit
•Quotation and plans issued within 24 hours
•Stock picked and delivered from WSL's own stockholding warehouse.
•Installation complete in 2 days

Outcome: A fully operational warehouse, ready to receive inventory on time.

At WSL, we don't just deliver racking, we deliver confidence, speed, and a service you can count on.

Need our expertise? Call our team on 0113 2045350 or email sales@wslmail.co.uk







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